
5 February 2020

Change of Chief Financial Officer

Leading Smart Cities solution provider SenSen Networks Limited (ASX: SNS, “SenSen” or “the Company”) is pleased to advise that it has appointed Mr Jon Cook as Acting Chief Financial Officer, replacing Mr Tony Lynch.

Jon is a commercially astute and strategically focused senior finance professional with more than 20 years’ experience in diverse industries, nine years of which have been spent working internationally. He has a depth of corporate and commercial experience in several geographic regions including USA, Europe, Asia and Australia.

Commencing his corporate career with KPMG, Jon gained multi-faceted global experience in audit, advisory, consulting, M&A and private business services roles across the globe for over a decade. Subsequent positions included senior finance director, CFO and operational roles with CSR Limited, Dakota Capital and Palisade Investment Partners, with his most recent position being the Asia Pacific Finance Director for James Hardie Industries.

Tony Lynch departs SenSen on very good terms. Since 2017, Tony has been instrumental in building a strong finance function within the Company and advising the SenSen Board on complex accounting standard changes as the company has grown.

SenSen CEO Subhash Challa said:

“I would sincerely like to thank Tony for his professionalism, effort and hard work. He has made a significant contribution to SenSen’s transition into an exciting ASX-listed public company and the SenSen team will miss him. We wish him well for his next endeavour.”

“I am also delighted to welcome Jon Cook to the executive team and I have no doubt he will add considerable value to the Company as we rapidly expand our global footprint. I very much look forward to the strong contribution Jon will make in the CFO role.”

This ASX announcement is authorized by the Board of SenSen.

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About SenSen Networks Limited

SenSen is focused principally on the development, commercialisation and supply of innovative, data-driven business process enhancement solutions, designed to assist customers in their business operations and significantly improve business efficiency and productivity.

SenSen provides video analytics and artificial intelligence data analytics software solutions to customers in the intelligent transportation systems and gaming sectors located in Australia, the US, Canada, Singapore, Europe, India, and UAE.

Disclaimer – forward-looking statements

This release may contain forward-looking statements. These statements are based upon management's current expectations, estimates, projections and beliefs in regards to future events in respect to SenSen's business and the industry in which it operates. These forward-looking statements are provided as a general guide and should not be relied upon as an indication or guarantee of future performance. The bases for these statements are subjected to risk and uncertainties that might be out of control of SenSen Networks Limited and may cause actual results to differ from the release. SenSen Networks Limited takes no responsibility to make changes to these statements to reflect change of events or circumstances after the release.